
Appendix 2

Private-sector organizations and institutions, active or interested in the field of security

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African Business Round Table (ABR)

URL <<http://www.abrnet.org>>

Established in 1990; location: Johannesburg, South Africa

Description: ABR was set up by the African Development Bank (ADB) to strengthen the African private sector and to promote intra-African trade and investment. As a member of the NEPAD Business Group, ABR is dedicated to fostering sustainable economic growth and social development in Africa by helping to create a conducive business environment for responsible private-sector investment.

AVINA Foundation

URL <<http://www.avina.net>>

Established in 1994; location: Hurden, Switzerland

Description: The AVINA Foundation works in partnership with civil society and business leaders in their initiatives for sustainable development in Ibero-America. It was founded in the context of a deteriorating economic, social and environmental crisis in Latin America and has established more than 20 offices and service centres there. AVINA fosters activities that promote relations between civil society and private-sector leaders.

Business Council Europe Africa Mediterranean (BCEAM)

URL <<http://www.bceam.org>>

Established in 1973; location: Brussels, Belgium

Description: BCEAM was founded to support the crucial role of the private sector in economic development. Its objective is to be the principal private-sector interlocutor for the EU institutions and African countries on matters affecting the interests of the EU private sector in Africa. It groups all EU employers' associations in the private sector which specialize in developing economic relationships with African countries (representing a total of 1500 companies in the EU and over 3 million employees). BCEAM assists and advises those operating in Africa or cooperating with the private sector in their plans to attract potential investors. It covers the complete range of commerce and industry, including the agriculture, mining, transport, banking and service sectors.

Business for Africa

URL <<http://www.africaplc.com>>

Description: Business for Africa has a comprehensive website with information and links to business organizations and initiatives. The website is administered by *africaplc*, a multimedia business information publisher which markets, produces and distributes research, surveys, location studies and the quarterly journal *Africa investor (Ai)* (see URL <<http://www.africa-investor.com/index.html>>). It provides around 14 000 international investors with relevant business information from the continent of Africa. The website is also the platform for the NEPAD Business Group, which comprises over 1000 international companies operating in Africa. The site on *Partnership Opportunities* offers a forum to engage organizations to build a better Africa, providing information on partnership initiatives, opportunities, case studies and links to supporting organizations. See URL <http://www.africaplc.com/partnership_opportunities.php>.

Business Executives for National Security (BENS)

URL <<http://www.bens.org>>

Established in 1982; location: Washington, DC, USA

Description: The main objective of BENS is to enhance national (US) security, by bridging the gap between business and government and bringing the experience and expertise of the private sector to practical solutions for national security challenges. Its focus lies on two central security problems: to develop new tools to combat new security threats that cannot be deterred or negotiated away, and to find resources to reshape and rebuild the military forces for the 21st century. Within the framework of the programme on *New Tools, New Teams for New Threats*, BENS addresses issues such as *Tracking Terrorists' Financial Assets*, *Preparing Our Communities for Terrorism*, *Improving Intelligence Capabilities*. It also has projects on *Securing Ports* and *Defending Against Cyber Attacks*. The report on *Partnership or Alliance? The Future of Private–Public Cooperation on Information Security* (Z. Selden, 1999) discusses the appropriate relationship between the private sector and government in securing the national information infrastructure. See URL <http://www.bens.org/pubs_1199.html>.

Business Humanitarian Forum (BHF)

URL <<http://www.bhforum.ch>>

Established in 1999; location: Geneva, Switzerland

Description: BHF was founded for the purpose of bringing business and humanitarian organizations together in the interest of mutual understanding and cooperation, especially in areas of conflict. Its aim is to promote dialogue and to support and widen the exchange of information and experience between the business and humanitarian communities working closely with the private sector. BHF deals with such questions as why businesses cooperate with humanitarian organizations; the potential obstacles to cooperation; the key factors for successful cooperation; business assistance in time of crisis; and business contributions in post-disaster periods. See the brochure *Building Mutual Support between Humanitarian Organizations and the Business Community* at URL <<http://www.bhforum.ch/en/documentation/index.cfm>>.

BHF USA was set up in 2002 as the first national BHF affiliate organization; it cooperates with the UNDP Bureau of Crisis Prevention and Recovery in developing private-sector projects, especially in post-conflict countries such as Afghanistan.

Business for Social Responsibility (BSR)

URL <<http://www.bsr.org>>

Established in 1992; location: San Francisco, California, USA

Description: BSR began as an association of 50 companies dedicated to helping businesses to be both commercially successful and socially responsible. It helps companies of all sizes and sectors to achieve business objectives and efficiencies in ways that respect ethical values, people, communities and the environment. Among the most important business ethics issues faced by companies, BSR lists conflicts of interest, financial and accounting integrity, corruption and bribery. It aims to equip its members with the expertise to design and implement successful, responsible business policies, including the better management of risks. BSR is part of a growing global network of business membership organizations that focus on corporate social responsibility. The *BSR Forum* section of the website provides a forum for business leaders to participate and interact across this global network of programmes and partners. See URL <<http://www.bsr.org/BSRForum/index.cfm>>.

Business in the Community (BITC)

URL <<http://www.bitc.org.uk>>

Established in 1982; location: London, UK

Description: BITC was set up against a backdrop of high levels of unemployment and urban rioting. It is a movement of over 700 member companies in the UK (listed on the website) committed to continually improving their positive impact on society. The main objectives of BITC are: to develop responsible business practice; to translate company policy into local action; and to provide a platform for dialogue for collaborative action. BITC's website provides information for companies on measuring and reporting responsible business practice (the *Corporate Impact Reporting Initiative*). See URL <<http://www.bitc.org.uk/resources/issues/reporting/index.html>>.

Business Partners for Development (BPD)

URL <<http://www.bpd-naturalresources.org>>

Established in 1998

Description: BPD, a programme of the World Bank which was operative in 1998–2002, was a project-based initiative set up to study, support and promote strategic examples of partnerships involving business, civil society and government working together for the development of communities around the world. BPD demonstrated that such tri-sector partnerships could provide long-term benefits to the business sector and at the same time meet the social objectives of civil society and the state by stabilizing social and financial environments. BPD's core hypotheses were the following: business partnerships for development provide win-win benefits to all three parties; partnerships can be much more widely used throughout the world; and partnerships can be scaled up to national and regional levels. Guidelines and systems were developed in a project on *Natural Resources Cluster* (oil, gas and mining com-

panies) for dealing with community issues and mitigating risk by optimizing development impact on host communities through tri-sector partnerships. See URL <<http://www.bpd-naturalresources.org>>.

See also the report *Putting Partnering to Work* (2002) at URL <<http://www.bpdweb.org/products.htm>>.

Caux Round Table (CRT)

URL <<http://www.cauxroundtable.org>>

Established in 1986; location: Secretariats in Europe, Japan, Mexico and the USA

Description: CRT is an international network of business leaders working to promote a moral capitalism. It advocates the implementation of the *CRT Principles for Business* aiming at: applying fundamental ethical norms to business decision making; raising the level of awareness of business leaders; and informing elite opinion about new opportunities to attack global poverty. Resources on its website range from principles for business and for governments, self-assessment and improvement processes, a guide to corporate social responsibility, and business ethics codes to anti-corruption measures. Of particular interest is the report *Dirty Money and National Security* (Sep. 2003), available at URL <<http://www.cauxroundtable.org/Reports.html>>.

Center for Ethical Business Cultures (CEBC)

URL <<http://www.cebcglobal.org>>

Established in 1978; location: Minneapolis, Minnesota, USA

Description: CEBC assists leaders in creating ethical and profitable business cultures at the enterprise, community and global levels.

Centre for Innovation in Corporate Responsibility (CICR)

URL <<http://www.cicr.net>>

Established in 1998; location: Ottawa, Canada

Description: CICR is a membership organization for small, medium and large Canadian companies. Its mission is to lead and assist businesses in redefining and realizing responsible international business practice. Its aim is to work in partnership with businesses active in or with developing countries to enhance business performance through sound corporate citizenship and responsible international business practices. CICR's virtual resource centre (knowledge brokering) is a comprehensive site for further topic-related research such as on codes of conduct, dialogues and discussion forums, community building, corruption, human rights at the workplace and technology transfer. CICR's concept of an integrated 'triple bottom line' of corporate responsibility represents an approach to understand and bringing together the three business environmental, social and economic 'bottom lines'. In this approach none of the three interrelated spheres of activities should be ignored or undervalued since they all can affect a company's ability to compete in a turbulent operating environment.

Centre for Tomorrow's Company

URL <<http://www.tomorrowcompany.com/>>

Established in 1996; location: London, UK

Description: The Centre for Tomorrow's Company is a think-tank aiming to research and stimulate the development of a new agenda for business. It is dedicated to creating a future for business which makes equal sense to staff, shareholders and society. A new programme, *Business and Society—Closing the Gap*, to start in late 2004, will deal with the need for corporations to understand and respond to society's needs in a way that works for all stakeholders. The programme aims at promoting dialogue and debate on the role of business in local and global society and on the implications for business vision, values and governance. A programme outline is available at URL <<http://www.tomorrowcompany.com/Business and Society.doc>>.

Collaborative for Development Action (CDA)

URL <<http://www.cdainc.com>>

Established in 1985; location: Cambridge, Massachusetts, USA

Description: CDA is a consulting firm working with humanitarian assistance programs and organizations. It focuses on economic and social development in Asia, Africa, Latin America, and Eastern and Central Europe and spearheads efforts that focus on the role of third-party actors in conflict or post-conflict contexts. Of special interest to researchers of business and conflict is the *Corporate Engagement Project (CEP)*. Its aim is to provide managers with a better perspective on which aspects of their operational decisions have direct or indirect impacts on the social environment. It provides advice *inter alia* on identifying operational options that have positive impacts on relationships among groups; on promoting overall social and political stability; and on designing management tools that will lower insurance, security, reputational and opportunity costs and contribute to establishing a positive legacy for companies. See URL <<http://www.cdainc.com/projects.php>>.

Committee for Economic Development (CED)

URL <<http://www.ced.org>>

Established in 1942; location: Washington, DC, USA

Description: CED is an organization of business and education leaders dedicated to policy research on major economic and social issues and the implementation of its recommendations by the public and private sectors. It is a resource for the business community's own policy-oriented activities. CED's efforts include *inter alia* recommending that US-based enterprises strive to maintain the same high standards of corporate engagement in all countries in which they operate, making no distinction between operations in the USA and abroad.

Corporate Social Responsibility (CSR) Europe

URL <<http://www.csreurope.org>>

Established in 1996; location: Brussels, Belgium

Description: CSR Europe is a business-driven membership network (see URL <<http://www.csreurope.org/membership/default.aspx>>) with the mission of helping companies achieve profitability while advancing sustainable growth and human

progress by embedding corporate social responsibility in their business practice. It promotes a broader stakeholder dialogue between businesses, European policy makers, governments, investors, civil society and academics. Set up by former European Commission President Jacques Delors, CSR Europe is considered the major European authority on corporate social responsibility. As a decentralized and rapidly growing network, CSR collaborates with 16 business organizations in 14 European countries, and extending to organizations in Central and Eastern Europe. These national partner organizations (NPOs) promote corporate social responsibility at the national, regional and local level, reaching a total of over 1000 companies in Europe.

Council for Ethics in Economics (CEE)

URL <<http://www.businessethics.org>>

Established in 1982; location: Columbus, Ohio, USA

Description: CEE gathers leaders in business, higher education, religion and other professions working together to strengthen the ethics of business and economic life. It identifies and responds to emerging issues that are important for the pursuit of business ethics, and it helps to resolve these issues locally, nationally and internationally. CEE has a special concern for the worldwide consequences of the policies and practices of multinational companies.

European Business Ethics Network (EBEN)

URL <<http://www.eben.org>>

Established in 1987; location: Oslo, Norway

Description: EBEN is an international network dedicated to the promotion of business ethics in European private industry, public sector, voluntary organizations and academia. Its main goal is to promote ethical awareness in business decision making through the dissemination of information about initiatives, good practice, research and networking, including access to business ethics tools such as dilemma training and assessment of values in organizations.

European Sustainable and Responsible Investment Forum (Eurosif)

URL <<http://www.eurosif.info>>

Established in 2001; location: Paris, France

Description: Eurosif is a pan-European stakeholder network for promoting and developing sustainable and responsible investment. It was created as an initiative of five European Social Investment Funds (SIFs) from France, German-speaking countries, Italy, Netherlands and the UK, with support from the European Commission. Eurosif promotes transparency, disclosure and active share ownership, with regard to corporate practice and governance.

Global Business Dialogue on Electronic Commerce (GBDe)

URL <<http://www.gbde.org>>

Established in 1999; location: Williston, Vermont, USA

Description: GBDe is a worldwide CEO-led business initiative, established to assist in the creation of a policy framework for the development of a global online economy. It is a leading private-sector voice on e-commerce policy, demonstrating the

willingness of the private sector to engage seriously in the policy development process. GBDe has demonstrated the ability of business to achieve consensus on complex and controversial aspects of e-commerce and has developed common positions in a number of key areas.

Global Corporate Governance Forum (GCGF)

URL <<http://www.gcgf.org>>

Established in 1999; location: Washington, DC, USA

Description: GCGF provides a convening venue for leading actors in corporate governance. The theme of public–private sector partnership was established through the *Private Sector Advisory Group (PSAG)*, which was set up jointly by the OECD and the World Bank Group. Through the PSAG, GCGF brings the experience and credibility of the international private sector to bear upon the problems and challenges facing corporate governance in developing countries. It also strengthens the engagement of private-sector counterparts in developing countries, which are key players in improving corporate governance. See URL <<http://www.gcgf.org/partners/psag.htm>>.

Global Profile

URL<<http://www.globalprofile.co.uk>>

Established in 2000; location: London, UK

Description: Global Profile dates back to the publication of a newsletter in 2000, which led to a series of lectures and articles. It is now an independent website which seeks to raise awareness on a variety of asymmetric challenges and threats to business and governments. It aims to implement a process of innovation and adaptability and to formulate effective new strategies of response. A key underlying idea is the increasing impact of conflicts on the business world and Western economies, causing serious consequences for commercial interests and economic viability, including international security and personal safety. Global Profile focuses on two themes: *market threats* (providing information on various types of asymmetric threats to business, such as anti-corporate activism, network warfare and cyber terrorism), and *business agility* (providing insight into the organizational and mindset traits for operating in a fast-changing, high-risk environment).

Global Public Affairs Institute (GPAI)

URL<<http://www.gpai.org/>>

Established in 1988; location: New York, N.Y., USA

Description: GPAI was founded by a group of executives with the belief that there was a need for a supplementary service to help public affairs and communications executives in multinational companies carry out their missions more effectively in international markets. GPAI programmes cover the strategic advisory and implementation activities of public relations, crisis management, employee communications and investor relations.

Information Assurance Advisory Council (IAAC)

URL <<http://www.iaac.org.uk>>

Established in 2000; location: Cambridge, UK

Description: IAAC provides policy recommendations on information assurance in the UK and Europe. Since 2000 it has provided a forum for policy dialogue between the private sector, government and academia. In 2002 it launched three initiatives to promote trust in the British information society, involving cross-sectoral interest groups from the public and private sectors: the *Public Policy Initiative on Protecting the Digital Society* (including a policy agenda for trust building), *Corporate Governance* (including corporate governance guidelines), and *Information Sharing*. See also URL <<http://www.iaac.org.uk/initiatives/initindex.htm>>.

The IAAC working group on *Risks and Dependencies* concentrates on enhancing risk assessment methodologies, with particular reference to their application in large-scale, complex infrastructures. The working group on *Threat Assessment* concentrates on issues surrounding the assessment and prediction of cyber-threats and on the collection, analysis and dissemination of attack and incident information. These working groups produce studies, roadmaps and exercise methodologies to stimulate new policies and initiatives in the public and private sectors. See URL <http://www.iaac.org.uk/Wgs/top_wg.htm>.

International Business Leaders Forum (IBLF)

URL <<http://www.pwblf.org>>

Established in 1990; location: London, UK

Description: IBLF was set up to promote responsible business practices and to achieve social, economic and environmentally sustainable development, especially by assisting new and emerging market economies. Its activities range from advocating that business should embrace a broader set of roles and responsibilities and brokering and participating in partnerships for practical action, to capacity building so that business, government and civil society can work in partnership. Its programmes include the *Business and Corruption Programme*, which aims to promote practical ways in which companies can tackle bribery and corruption and promote good corporate governance. In the *Business and Peace Programme*, a part of its Human Rights Programme, IBLF works with leading international companies. This programme aims to promote the role that business can play in contributing to long-term peace in conflict-prone areas, and to help companies to develop and implement suitable policies and practices. IBLF's website includes a broad selection of key organizations within the Corporate Social Responsibility (CSR) Forum for ethical business practices in new and emerging societies. Of particular interest is IBLF's *Conflict and Security Resource Centre*, with information on the issue of business in conflict and country case studies. See URL <<http://www.pwblf.org/csr/csrwebassist.nsf/content/a1a2a3a4a5.html>>.

International Chamber of Commerce (ICC)

URL <<http://www.iccwbo.org>>

Established in 1919; location: Paris, France

Description: ICC represents world business in the global economy as a force for economic growth, job creation and prosperity. It has worldwide direct access to national governments through its national committees. Its activities cover a broad spectrum: arbitration and dispute resolution; making the case for open trade and the market economy system; business self-regulation; fighting corruption; and combating commercial crime. The ICC *Commission on Business in Society* aims to define the role of business in the context of globalization and changing societal expectations, including corporate responsibility issues and corporate governance. See URL <http://www.iccwbo.org/home/menu_business_society.asp>.

The priorities of ICC's *Anti-Corruption Commission* include: encouraging self-regulation by business in confronting issues of extortion and bribery; mobilizing the influence of international organizations to fight corruption; and the development of a work programme on money laundering. See URL <http://www.iccwbo.org/home/menu_extortion_bribery.asp>.

The publication *Fighting Corruption: A Corporate Practices Manual*, launched at an Anti-Corruption conference in April 2003, is available at URL <http://www.iccwbo.org/home/news_archives/2003/stories/anti-corruption.asp>.

Internet Security Alliance (ISA)

URL <<http://www.isalliance.org>>

Established in 2001; location: Arlington, Virginia, USA

Description: ISA was created to provide a forum for information sharing and thought leadership on information security issues. Another objective is to collaborate in developing and implementing information security solutions. The alliance of software engineering and electronic industry serves as an information source with regard to threats, best security practices and risk management strategies. Other activities include: the provision of early warning of emerging security threats; the provision of in-depth reports on vulnerabilities and threats; the facilitation of executive-to-executive communications about solutions to threats; and emerging trends and research leading to identification and resolution of root causes to problems.

Investor Responsibility Research Center (IRRC)

URL <<http://www.irrc.com>>

Established in 1972; location: Washington, DC, USA

Description: IRRC provides investor and corporate responsibility research and services and is committed to supporting good corporate governance. One of its services is the *Global Security Risk Monitor*—a global security risk profile and assessment product to assist fund managers, shareholders and corporate governance advocates in evaluating portfolios in the areas of terrorism and proliferation. It features profiles of companies whose operations in six countries designated by the US Government as state sponsors of terrorism or ties to proliferation-related concerns pose potential material risks to investors. It also features several country overviews (on North Korea, Libya, Sudan, Iran, Iraq and Syria) with security background informa-

tion and analyses by economic sectors such as energy, finance, manufacturing, metals/mining and telecommunications. See URL <http://www.irrc.com/prod_serv/products_global_security.htm>.

Management Advisory Services and Publications (MASP)

URL<<http://www.masp.com>>

Established in 1972; location: Wellesley Hills, Massachusetts, USA

Description: MASP provides consulting services, management training, journals in IT security, internal control, and business contingency planning for executives, CIOs, auditors, security and disaster recovery professionals. Its *Contingency and Recovery Institute (CPR-I)* offers research and consulting in the fields of enterprise contingency, business continuity and resumption planning. See URL <<http://www.masp.com/cpri/index.html>>. MASP also organizes conferences and symposia on these issues.

National Association of Corporate Directors (NACD)

URL <<http://www.nacdonline.org>>

Established in 1977; location: Washington DC, USA

Description: NACD is a consulting organization and a membership association for boards and directors of US business corporations. It promotes: high professional standards for board and director conduct and performance; a forum for interaction among directors; guidance to boards in realizing their full potential; communication with the media, investors, corporations and business leaders; assertion of the policy interests of boards in selected legal and governmental arenas; and cooperation with international organizations on matters of corporate governance. NACD also organizes seminars and publishes reports. The *Report of the NACD Blue Ribbon Commission on Risk Oversight: Board Lessons for Turbulent Times* (2002) deals with topics such as uncertain economic environments, information theft, terrorism, and physical threats and technological vulnerability. It also analyses the increasing number of risks which corporations face today.

National Business Initiative (NBI)

URL<<http://www.nbi.org.za>>

Established in 1995; location: Johannesburg, South Africa

Description: NBI is an organization with more than 170 members (see the website). Its focus is the collective contribution of the private sector to socio-economic development in South Africa, acting in partnership with the South African Government to build a stable democracy in which a market economy functions to the benefit of all citizens. Two of its main achievements are: the establishment of the *Business Against Crime* business organization, which works closely with the government departments involved in combating crime; and the establishment of the *Public Private Partnerships (PPP) Centre*. See URL <<http://www.pppcentre.com>>. The NBI has also launched the quarterly newsletter *Partnerships*, available on its website.

Net Impact

URL <<http://www.net-impact.org>>

Established in 1993; location: San Francisco, California, USA

Description: Net Impact is a network of emerging business leaders committed to using the power of business to create a better world. Originally founded as Students for Responsible Business, Net Impact has developed into a network of 8500 business leaders offering programmes to help members broaden their business education, refine their leadership skills and pursue their professional goals. Its purpose is to help corporations to bear the responsibility that comes with the influential position that business leaders hold in society.

New Partnership for Africa's Development (NEPAD) Business Group

URL<<http://www.nepadbusinessgroup.net>>

Description: The NEPAD Business Group was established to help realize NEPAD's objectives by providing business knowledge and expertise. It comprises leading business organizations which have a broad constituency—both within and outside Africa—and are committed to helping the continent realize its full economic potential. It also acts as a medium between NEPAD and private companies which support its aims. The NEPAD Business Group shares information on trade and investment opportunities in Africa and encourages private-sector involvement in projects on sustainable development.

Novartis Foundation for Sustainable Development (NFSD)

URL <<http://www.foundation.novartis.com>>

Established in the 1960s; location: Basel, Switzerland

Description: NFSD's vision is that the commitment to disadvantaged people is one way in which a multinational company can meet its global social responsibility as a 'corporate citizen'. It has organized several symposia, e.g., on *Human Rights and the Private Sector* (2003) and *Development, Governance and the Private Sector* (2002) tackling the responsibilities of multinational companies. It also publishes articles in the field of business ethics and globalization, debating the obligations of multinational companies, their impact on the socio-economic development of their host countries and the 'corruption trap'. NFSD argues that it is a matter of corporate self-interest to behave in a socially and environmentally acceptable way, not only to avoid damaging companies' reputation but also to enhance the image of their goods and services. Worth special mention are a conference report and an article by Klaus Leisinger: *The Responsibility of Private Enterprises in the North-South Conflict* (1989) and *Multinationals and the Third World: Sell Solutions, Not Just Products* (*New York Times*, 21 Feb. 1988). See URL <http://www.foundation.novartis.com/business_ethics_globalization.htm>.

Security Management Online

URL <<http://www.securitymanagement.com>>

Established in 1972; location: Alexandria, Virginia, USA

Description: Security Management Online offers a central website where security professionals can exchange ideas, find solutions to daily problems, learn about new

products and network with peers. The site has a library of current and archival information and a roundtable discussion forum, organized by industry and topics. *Security Management*, a journal published by the American Society for Industrial Security (ASIS), will organize a conference on International Security Management in April 2004 to tackle complex issues facing the international business community, such as terrorism, risk management, transportation security and business continuity. It will offer a forum for industry and security practitioners to share, network and solve problems.

Wolfsberg Group

URL <<http://www.wolfsberg-principles.com>>

Established in 2000; location: Basel, Switzerland

Description: The Wolfsberg Group is an association of 12 global banks (listed on website), which aim to develop financial services industry standards, and related products for policies on ‘know your customer’, anti-money laundering and counter-terrorist financing. It subsequently published the *Wolfsberg Anti-Money Laundering Principles for Private Banking* (Oct. 2000, revised in May 2002); the *Statement on the Suppression of the Financing of Terrorism* (Jan. 2002); the *Wolfsberg Anti-Money Laundering Principles for Correspondent Banking* (Nov. 2002); and the *Statement on Monitoring Screening and Searching* (Sep. 2003). In its *Statement on the Suppression of the Financing of Terrorism* the Group emphasizes the role of financial institutions in assisting governments and their agencies through prevention, detection, information sharing and prompt response to governmental enquiries. It also supports the FATF Special Recommendations on Terrorist Financing. See URL <<http://www.wolfsberg-principles.com/monitoring.html>>.

World Business Awards in Support of the Millennium Development Goals

URL <<http://www.iccwbo.org/awards/>>

Established in 2000; location: International Chamber of Commerce, Paris, France

Description: Through the World Business Awards, the International Chamber of Commerce (ICC), the United Nations Development Programme (UNDP) and the International Business Leaders Forum (IBLF) recognize the significant contribution of business enterprises, including those working in partnership with other stakeholders, in pursuit of the development targets to be achieved by 2015. The focus is on large-scale, well-known, existing partnerships, but the awards also recognize the less well-known, smaller-scale partnerships that exist in various parts of the world and have made a significant contribution. The spirit of the awards lies in the pursuit of innovative and productive approaches to sustainable development seen through the prism of the goals agreed by governments in the United Nations Millennium Declaration (2000). Nominations have been solicited for a new World Business Award honouring business efforts to achieve the Millennium Development Goals for the reduction of extreme poverty throughout the world by 2015. The third award is to be presented at the ICC World Congress in June 2004, following an award for Environmental Achievement (2000) and for Sustainable Development (2002). These awards are the first worldwide awards to recognize the significant role that business can play in the implementation of global development goals.

World Business Council for Sustainable Development (WBCSD)

URL <<http://www.wbcd.ch>>

Established in 1991; location: Geneva, Switzerland

Description: WBCSD is a coalition of 165 international companies (covering 30 countries and 20 major industrial sectors), united by a commitment to sustainable development via the three pillars of economic growth, ecological balance and social progress. Its activities reflect the belief that the pursuit of sustainable development is good for business and that business is good for sustainable development. It also promotes the role of eco-efficiency, innovation and corporate social responsibility. A discussion paper *Running the Risk: The Sustainable Development and Risk Connection* (Nov. 2003) challenges traditional thinking on global risk: it argues that in order to deal with complex risks corporations require risk-management strategies embedded in the centre of their decision-making processes and gives key recommendations for chief executive officers. See URL <<http://www.wbcd.org/plugins/DocSearch/details.asp?type=DocDet&DocId=MjkzMg>>.

World Economic Forum (WEF)

URL <<http://www.weforum.org>>

Established in 1987 (in 1970–87 called the Davos Symposium); location: Geneva, Switzerland

Description: The WEF is committed to improving the state of the world by developing initiatives to provide a collaborative framework for world leaders. It addresses global issues and facilitates dialogue between corporate, political, intellectual and other leaders on matters of global, regional, corporate and industry importance. Many of the debates at the WEF relate to the business–security linkage. In 2003, meetings were convened on *Successful Public–Private Partnerships (PPPs)* which have been identified as a key strategy for progress; *What Is the Role of Business in Areas in Turmoil?*, focusing on issues for companies operating in countries troubled by war or low-intensity conflicts, such as how they can best develop their business activities and at the same time contribute to regional development and preserve the security of the community; and *Private Sector Engagement in Iraq’s Reconstruction*, which analysed the generation of profit while at the same time managing risks and building trust. Another important topic dealt with at Davos is *Corporate Citizenship*, defined as the manner in which a company manages its economic, social and environmental relationships, and the way in which it engages with its stakeholders. Within the framework of the *Global Corporate Citizenship Initiative (GCCII) Forum*, members aim to increase businesses’ awareness, engagement, and support for corporate citizenship as a business strategy with long-term benefits for corporations and society. Further topics in recent WEF sessions and workshops—setting the 2004 agenda—illustrate the efforts to build bridges between the public and private sectors, especially in the light of terrorism and new risks.

World Monitors Inc. (WMI)

URL <<http://www.worldmonitors.com>>

Location: New York, N.Y., USA

Description: WMI is a consulting group that provides expertise for multinational companies, NGOs and multilateral organizations around the world which seek to align their business practices with human rights standards.

The *International Peace Forum (IPF)*, today a division of WMI, is founded on the conviction that companies have a social responsibility to the communities in which they do business, and that sensitivity to the issues surrounding conflict must be an element of long-term business strategy. IPF focuses on conflict prevention and works with corporations concerned with these issues to create responsible and effective peace-building initiatives in areas of actual or potential conflict. IPF also analyses the impact of investment in areas of conflict, and how the presence of local and foreign business can contribute to peace.